



The TRAVELER

2022 EDITION

FREE



Welcome

to the



West Coast of Wisconsin!

A ribbon of a road hugs the contours of the soaring bluffs alongside the wide expanse of water - Lake Pepin on the Mississippi. The road leads from charming village to charming village with picture perfect expanses of the Great River around every corner. This magical place is known as The West Coast of Wisconsin. It's a very special place, steeped in history and legend, filled with charm and character, and home to a vibrant food scene, a deep artistic culture and scenery and outdoor adventures.

The famed poet, William Cullen Bryant once said, "Lake Pepin ought to be visited by every poet and painter in the land." Renowned writer Susan Allen Toth once wrote about the West Coast of Wisconsin. "DENSELY wooded bluffs tower 400

feet over one of the world's great rivers; timber rattlesnakes' nest in rocky outcrops while bald eagles soar overhead; hidden behind the bluffs, small farms nestle among green hills, shady pastures and clear trout streams. To people who think of the Midwest as endless cornfields under a flat horizon, Lake Pepin, on the upper Mississippi River between Minnesota and Wisconsin, is a stunning surprise" Even Mark Twain got caught up in the beauty of the area when he stated "And that grandest conception of nature's works, incomparable Lake Pepin--these constitute a picture whereon the tourist's eye may gaze uncounted hours, with rapture unappeased and unappeasable"

If you find yourself fortunate enough to spend a few hours, days, or a lifetime on the shores of Lake Pepin you will find a place that is unexpected in

its beauty and character. Take time to explore the famous cafés, bakeries, and wineries. Delve into the shops filled with local charm and worldly sophistication. Spend the day watching eagles, riding the blue bikes of Stockholm, fishing along the shores of beautiful rivers, sailing the wide expanse of Lake Pepin, or cruising the winding ribbons of roads that curl thru the soaring bluff. No matter what you choose, you will feel the magic of the West Coast of Wisconsin! ❁

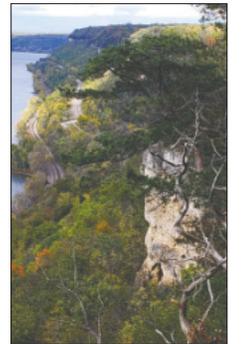


Photo Credit: Bruce Hecksel



Photo Credit: Bruce Hecksel

Great River Road Foodie Trail

The 12 Must-Stops Along Lake Pepin for Extraordinary Foodie Experiences

The Great River Road along Lake Pepin has been known for its scenic drives, soaring bluffs and quaint villages. The stretch from Bay City to Pepin is lovingly referred to as “The West Coast of Wisconsin”, with its majestic vistas and charming, almost maritime feel of its villages. There has long been a few well-known dining stops along the beautiful roadway, but it has now become a serious foodie destination with world class, award winning spots that make the trip worth a few days of gastronomic exploration. Start at the top of Lake Pepin and work your way down for truly exquisite foodie experiences. The start of the trail is approx. 60 miles from Minneapolis on one of the most beautiful stretches of the Mississippi River along the shores of Lake Pepin.

- Bay City, WI -

The gateway to Lake Pepin, the village of Bay City is a quaint, quiet spot with a stunning location on the Great River Road with the first trail destination.

Stop #1 “Chef Shack”

Tucked off WI Hwy 35 in Bay City you will find Chef Shack. Carrie Summer and Lisa Carlson crafted this delightful “Ranch Rustic Country French” inspired weekend dining spot to entertain guests with exquisite food, influenced by their travels, but always based in extraordinary French based technique. The wine list is top notch, as are the cocktails. And do not miss the desserts, all handcrafted in house by Chef Carrie. Chef Lisa has been a multi-year Semifinalist for the James Beard Award. Chef Shack has been named one of the



Photo Credit: Chef Shack - Bay City, Wis.

50 best Minneapolis restaurants by Mpls. St Paul Magazine and is a Travel and Leisure favorite. 6379 Main St, Bay City, WI 54723. (715) 594-3060.

- Maiden Rock, WI -

Down river from Bay City is the Village of Maiden Rock. Barely two streets wide, it clings to the bluffs on the shores of the lake. Best known for its bars and bakery, it has become alive with new shops and galleries and the second trail destination.

Stop #2 “Smiling Pelican Bake Shop”

Next on the trail on the trail is the Village of Maiden Rock, home of The Smiling Pelican Bake Shop. Sandra Thielman’s Smiling Pelican is a small but immensely popular bakery. Their made from scratch treats are crafted with care in small batches, are well known throughout the area. They have a devoted following that you can find lined up at the door, anticipating the delights about to be consumed. The bread is world class. The Lavender Ginger cookies are things to dream of and the fine pastries are stellar. Best to check their Facebook page for up-to-date listings of hours. W3556 WI-35, Maiden Rock, WI 54750 (715) 448-3807.

- Stockholm, WI -

Six miles past Maiden Rock you will find yourself in Stockholm, a tiny village of 66 permanent residents, but it packs a huge amount into its two streets of shops and eateries and is well known as a famous day trip destination, a Midwest Living “Best of” and includes four spectacular trail destinations.

Stop #3 “Stockholm Pie & General Store”

On the main corner of the Great River Road and Spring Street in this extremely popular destination village you will find the famous and deeply loved Stockholm Pie. The shop is known for its made from scratch, just like grandma made food, especially the pie... lots of pie, really good pie. Typically, you will find 20+ different handmade pies on the menu. In addition to the pie the shop is loved for its delicious food – sandwiches, salads, and savory pies. River Travel Magazine named Stockholm Pie and General Store Best Café, Best Dessert, Best Foodie Hidden Gem, and Best Pie on the Mississippi River. USA Today named it one of the 18 legendary pie shops in the US. RoadFood Guide called it one of the 100 best places to eat in America. Awarded with numerous nods as best pie in Wisconsin and one of the best in the country, and the pot pie has been lauded by Splendid Table. Lines can be sizable on weekends but oh so worth the wait. Best to call ahead and pre order whole pies and if you have your heart set on a particular slice. Beautiful garden seating in addition to inside the classic building. Open year around but check Facebook for hours. N2030 Spring St, Stockholm WI 54769. (715) 442-2266.

Stop #4 “Humble Moon Saloon”

Humble Moon is new to the trail this year. Set in an artistic treat of a building – an old Texaco station just across the street from the pie shop. The Saloon is a classy yet casual, family friendly environment where people gather from all walks of life for drinks, music, and dining. They are cooking up some rustic, home style food made from scratch, using ingredients from local farmers as much as they are able. They offer items such as eggs & cabbage with thick slab bacon, homemade biscuits & stew, smoked ribs, and charbroiled burgers built your way. Thursday nights they host a special dinner served family style and Sunday is nothing but breakfast- morning, noon and night! Check Facebook for hours. W12132 WI-35, Stockholm, WI 54769. (715) 456-1063.

Stop #5 “The Palate”

The Palate is best known as a charming French inspired kitchen store and cooking school where you will find delectable house baked goodies. They have recently added delightful outdoor seating in the back garden and sidewalk café style seating in the front gardens and are featuring a truly exceptional



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smbriand@riverland.com.net
715-279-1704



Maiden Rock Retreat.com

Event Venue - Vacation Rental

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Located on Lake Pepin...Make memories here!

W3487 State Rd 35
Maiden Rock, WI 54750
(608) 790-5253



selection of repast in the form of beautifully curated cheese platters with selections of world class wines from the store. Open into the evening, it is a gentle, lovely way to end your visit to Stockholm. W12102 WI-35, Stockholm, WI 54769 (715) 442-6400. Check Facebook for hours.

Stop #6 "Hop, Dish and Vine"

Brand new to the foodie scene on the West Coast of Wisconsin, tucked in a beautiful courtyard garden. The menu will be lighthearted fun seasonal menu based loosely on street food fare (hand cut fries, street tacos, falafel, poutine, Vegan and GF options), with a few more substantial options based on locally grown produce whenever possible to support the burgeoning young growers in the area along with grab and go items. All this in a chill gastro beer garden vibe including regional beer, fine wines, and live music. N2047 Spring St. Stockholm, WI. Check Facebook for hours.

- Pepin, WI -

Six more miles downriver is the Village of Pepin. Pepin is the largest of the 4 villages on the lake with almost 900 folks! Known for its beautiful marina, and as the birthplace of Laura Ingalls Wilder, it is even better known now for its foodie destinations.

Stop #7 "Harbor View Café"

Harbor View Café is the grand dame of the foodie destinations along the trail. Now in its 41st year, the iconic café has long set the standard in the Midwest for destination dining. Classically inspired dishes with that Harbor View twist – and the famous house made bread that comes with every meal. The most famous dish is probably the Halibut with Black Butter Caper Sauce, followed by the Sautéed Chicken Breasts with roasted garlic chipotle sauce, to name just a few. The café sources locally and has a highly regarded wine cellar. As suggested by the name, the café sits on the beautiful marina in Pepin – a stunning place to watch the sailboats and sunsets. The café does not take reservations and the wait can be substantial on busy summer weekends, but get a glass of wine, sit outside, listen to music and watch the Great River meander by. Bring a cooler for leftovers as the portions are as famous as the food. Seasonal, so make sure to check Facebook for hours. 314 1st St, Pepin, WI 54759. (715) 442-3893.

Stop #8 "HomemadeCafé"

Charming does not begin to capture it. It is one of those places that makes you feel like you might be one of the locals of the sweet little village it sits in – always friendly and comforting. The classic roadside café is famous for its delicious breakfasts and lunches. The owner, Patty, never fails to charm with her simple, beautifully crafted food and delightful baked goods. Then there is the Friday fish fry. Friday fish fries are a staple in small town Wisconsin, but this one stands out. Fried or sauteed with Patty's signature tartar sauce, it can't be beat. Open year around, Check Facebook for hours. 809 3rd St, Pepin, WI 54759 (715) 941-1164.

Stop #9 "Villa Bellezza"

Villa Bellezza is best known for its award-winning wines and its breathtaking Italian village like campus – it really does feel like you have escaped to Italy without the flight. Even the chef is a true Italian original. The winery's Country Italian restaurant, Il Forno, features wood fired pizza, pasta and paninis. Their cheese and meat plates are heavenly and pair so beautifully from the large range of truly exquisite wines from their own cellars. All of this is best experienced on "La Piazza Bellezza", it's like a small Italian town. It is a great place to watch people while enjoying your wine and food. In summer al fresco dining lasts into the evening under café lights above. You may also want to explore their cooking school La Scuola, a participation cooking school taught by chef Antonio Ceconi. This year you will be able to experience their new outdoor kitchens for the school and dining. Open year around, check Facebook for hours. 1420 3rd St, Pepin, WI 54759. (715) 442-2424.

- DON'T FORGET Nelson & Durand, WI -

Durand, Wisconsin is the county seat of the smallest county in Wisconsin – Pepin County, in which most of our trail locations reside. Not typically known for its culinary locations, a new spot has made it a detour off the beaten path of the West Coast of Wisconsin Foodie Trail. And we can't miss the offerings in Nelson, the crossing spot to Minnesota.

Stop #10 "Kingfisher"

Kingfisher is the lovechild of chef Rebecca Boulg-

er, a Harborview alum. They have taken an old bar and restaurant and breathed new life into it with an almost supper clubby kind of feel but with big city new American food. The bar, with its creative craft cocktails, upon entering is a stepback in time and the dining room is unpretentious but with beautiful views of the Chippewa River. The small, carefully crafted menu is what makes it worth the trip. Don't miss the Pork Belly, just don't... and the Honey Chili Brussels... but all of the items are delectable and don't skip dessert. Seasonal. Check Facebook for hours. 214 W Main Street, Durand, WI 54736. (715) 672-3211.



Photo Credit: Stockholm Pie - Stockholm, Wis.

Stop #11 "J&J Barbecue"

Classic, delicious, and fun describe J&J BBQ. This family-owned joint smokes up some of the best ribs, chicken, and brisket you will find anywhere on the Mississippi. Their bar is famous for the Bloody Mary, and you will find live entertainment at times also. Its worth the wait for the amazing food! 208 N Main St, Nelson, WI 54756. (715) 673-4717. Check Facebook or their website for hours and details <http://www.jandjbbq.com>.

Stop #12 "Nelson Cheese Factory"

An area favorite. Once a cheese factory now a delightful gourmet & wine shop featuring tasty sandwiches and pizza along with ice cream cones from a top notch regional ice cream company. Don't miss the fireside wine tasting room and outdoor, dog friendly patio. S237 State Road 35 S, Nelson, WI. (715) 673-4725. Check out their website for details <http://www.nelsoncheese.com>.

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"Best pie in the Mississippi" -USA Today

"Best Cafe in the Mississippi" -River Travel Magazine

www.stockholmpieandgeneralstore.com

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Farm To Your Table

Fresh, Local and Delicious Localvore Stops

The natural beauty along the stretch of the Great River Road between Bay City and Pepin is second to none. Soaring bluffs, breathtaking stretches of river and extraordinary land. That very beauty and the land itself is what has attracted so many to the area. In the last few years, we have seen a crop of folks making that land their own and deciding to grow soaring sunflowers, breathtaking vegetables and extraordinary foodie experiences that bring their delicious food to your table. Scattered along the river and back in the bluffs are 7 fresh stops for you to get a literal taste of what the West Coast of Wisconsin has to offer those of us who love really good, really fresh food!

Rush River Produce

A local institution, something that we all count down the days till they open for the season. Rush River Produce is one of the largest U-Pick berry farms in the western Wisconsin – southern Minnesota area.

Terry and John grow 9 acres of Blueberries with a season stretching from July through August – at least a month longer than other area blueberry farms. They also grow an abundant supply of Red and Black Currants and a more limited supply of White Currants and Gooseberries – available in July and

early August. *Always call them before driving to the farm (715-594-3648)* to assure that they have berries for you. Good to remember, they only accept cash or check.

All the fruit and produce is raised in an environmental manner using sustainable agriculture methods. We strive to grow clean, healthy whole foods. Remember that blueberries are a great health food – high in vitamins and antioxidants – that everyone loves to eat. You will also find locally produced Honey and Maple Syrup, as well as their own garden produce as supplies permit.

Go to Rush River Produce for wonderful, healthy, wholesome fruit and country entertainment in a picturesque rural setting. Walk through acres of perennial flower gardens or hike the scenic hills of Wisconsin's Coulee Country. The berry fields overlook the scenic Rush River Valley, and it is just a short walk to a breathtaking scenic overlook of the Mississippi River Valley and half of Lake Pepin. Bring the kids for a fun day in the country! Find out more at <http://rushriverproduce.com>. W4098 200th Ave., Maiden Rock, WI 54750.



Want to experience the magic of farm life? They also have a nostalgic 1855 renovated farmhouse that can be rented on VRBO: N1972 420th St, Maiden Rock, WI 54750.

Twin Bluff Farms Saturday Farmers Market

Twin Bluff Farms is located in beautiful Stockholm, Wisconsin on the river bluffs providing breathtaking views overlooking the Mississippi River / Lake Pepin. Best known as a stunning event location it is also home to the once-a-month Saturday Market at Twin Bluff Farms. The event is chock full of local growers, crafters, artists, and food purveyors. The market is set in the lovely outdoor event venue with beautiful views of Lake Pepin.

Twin Bluffs is also home to carefully crafted jams, jellies, sauces, and chutneys, just to name a few things. You can find the delectable treats at the market or Stockholm General and The Palate in downtown Stockholm the rest of the time. Learn more about the beautiful venue at www.twinblufffarms.com and follow them on Facebook for up-to-date information about markets and special events. Check out the monthly 2nd Saturday Farmers Market, details are listed on their site. N2089 Twin Bluff Ln, Stockholm, WI 54769.

Tip Top Farms

What could be could be more charming and delicious



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airbnb.com/h/lostcreekretreat

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Photo Credit: Char Scherer

than a classic roadside farm store? Matt and Dan both lived in big cities for most of their time. Then they found this little spot in Stockholm, Wisconsin, and moved to the farm 6 years ago from St Paul, Minnesota. Each year is an exercise in progress. Matt, a landscape designer, master garden creator, and Dan, an avid

chicken whisperer and goat lover, have learned the patience of the seasons and that one will always be a novice when it comes to dealing with mother nature and all the joy and obstacles that a farm has to offer. They love visitors to the farm and spending time with guests. Pick up a shovel or a feed bag and dig right in. You will always leave Tiptop with a fresh understanding of the work (and joy) that goes into a small family farm.

Matt and Dan enjoy the opportunity to provide their guests and customers with the very best a seasonal farm has to offer. They grow and raise what the months provide. They also partner with Blue Echo Farm to showcase the strength of our farming community. Their seasonal hayrides are both fun and entertaining for kids and adults. Go to their website at www.tiptopfarmandgarden.com for details and to shop what's fresh online! Or give them a call at (715) 448-0256. N3253 County Road E, Stockholm, WI 54769.



Photo Credit: Maiden Rock Winery & Cidery

Maiden Rock Apples, Winery & Cidery

Do you remember making that delightful fall trip to the apple orchard? The quintessential autumn experience can be found at Maiden Rock Apples. U-pick and pre-picked apples available starting with

a few varieties in late August with a plethora of different apples becoming more abundant in September with a few hanging out on the trees into October. But wait, there's more!

The orchard is also home to Maiden Rock Winery and Cidery: They are an award-winning cidery orchard presenting a unique collection of premium hard ciders and wines - produced from fresh local fruit - flavored by Wisconsin. They also have a charming shop featuring fun and tasty things, including local award-winning honey from Heritage Woods

Their specialty is the production of artisanal ciders crafted from authentic cidery apples grown in the Driftless Area of Wisconsin. Their tasting room and gift shop is open most of the year, but best to call ahead in winter and spring. Check out their website at www.maidenrockappleswinerycidery.com or give them a call at (715) 448-3502 to find out what is in season. W12266 King Ln, Stockholm, WI 54769.

Evers Farm

Evers Farm has become a beloved destination in the fall along the Great River Road.

The Evers family grows a bountiful selection of pumpkins and fall goodies on the family farm. Let's just call it pumpkin central! They provide an amazing variety of pumpkins, squash and lots of other fall décor. After the glow of pumpkins has faded its time for Christmas with trees, wreaths and a charming barn filled with locally made gifts. Follow their Facebook page to learn about the ongoing Barn Boutiques and the opportunity to purchase their farm raised beef and pork, along with links to other small growers in the area. W10660 Hwy 35, Pepin.

Wheatfield Hill Organics

Certified Organic since 1997, Wheatfield Hill Organics is a small, diversified 5th generation family farm located in Pepin County.

The Wheatfield Hill Organics multi-generational farm family is dedicated to growing and crafting the finest CERTIFIED ORGANIC Beef, Forages, Produce and Confectionaries. In 2019 they had the honor of achieving Century Farm status - 100 years of caring for their piece of land they call the "Home Farm." They are located just 15 minutes north of the Great River Road. Join them on the farm for occasional markets throughout the year beginning mid-May through September and annual Holiday Open House in December. You will also find them in Nelson on select weekends. Check out their Facebook page for details. 🌸



KIP EARNEY PHOTOGRAPHY

Photo Credit: Kip Eamy Photography



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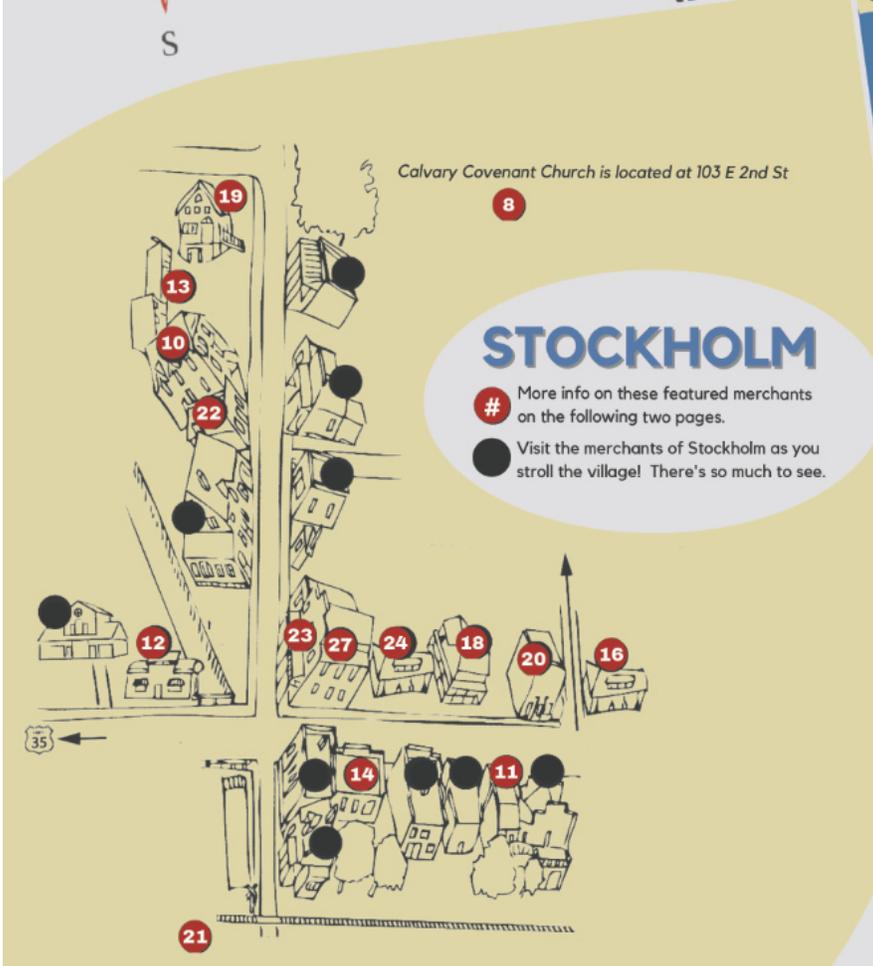
E13298 Cty Rd V, Augusta, Wisconsin



Explore the communities of the Wisconsin Great River Road and Lake Pepin!

Welcome to Wisconsin's National Scenic Byway and All American Road on the Mississippi River!

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BAY CITY, WISCONSIN

1 Chef Shack

W6379 Main St, Bay City, WI

Chefshack1@gmail.com

www.chefshackbaycity.com

Parisian inspired weekend dining. Seasonal tasting menu, or Quick delicious eats from the food truck out front.

MAIDEN ROCK, WISCONSIN

2 Cultural Cloth

W3560 State Hwy 35, Maiden Rock, WI

715-607-1238

www.culturalcloth.com

Shop distinctive home and personal accessories handmade by women artists from developing countries around the globe. Each unique piece supports women's economic independence.

3 Journey Inn, An Eco-Retreat

W3671 200th Ave, Maiden Rock, WI

715-448-2424

www.jourmeyinn.net

Journey Inn is an eco-retreat set in a quiet, private, natural area. Open year round it provides a supportive, healing environment for you to de-stress, relax and recharge your life.

4 Liberty Tree Farm

W112351 Long Lane, Stockholm, WI

480-766-9371

www.libertytreefarm.com

Events come in all shapes and sizes. Liberty Tree Farm has the flexibility and capability to personalize your occasion. From intimate gatherings to large weddings, they can design an event that's right for you. Let Liberty Tree Farm provide a relaxed and private setting, a beautiful canvas with rustic charm to serve you and your guests.

5 Maiden Rock Barn

W1966 50th Avenue, Stockholm WI

715-307-3700

Book via www.airbnb.com

The Maiden Rock Barn is an ideal place to gather with friends and family or to spend some time alone. Located in the beautiful countryside of Maiden Rock township, at the top of Pine Creek Rustic Road, the area is known for its great birding and trout stream. Owner Brenda is a Superhost, an experienced and high rated host committed to providing great stays for her guests.

6 Maiden Rock Retreat

W3487 State Road 35, Maiden Rock, WI

608-790-5253

www.maidenrockretreat.com

Maiden Rock Retreat offers a unique event venue and vacation rental on beautiful Lake Pepin. The building was erected as a creamery in the early 1940's and owners over the years have maintained as much of the original character as possible while creating comfortable spaces. The historic property accommodates events up to 75 people with lodging for up to 16.

7 The Nest Gallery and Art Studio

W3542 State Road 35, Maiden Rock, WI

715-225-9196

www.thenestmaidenrock.com

The Nest welcomes you to browse unique artisan-made pottery, crafts, jewelry, toys, wall hangings, textiles and fiber arts, ornaments, books, cards, wall décor and more! Check out the scented candle line by Maiden Rock Candle Co. New arrivals weekly—such as the amazing fair-trade family farmed organic coffee.

STOCKHOLM, WISCONSIN

8 Calvary Covenant Church

105 E 2nd St, PO Box 13, Stockholm, WI

715-442-2177

www.stockholmcalvarycov.org

Calvary Covenant Church was established in March,

1887 by the Swedish immigrants who founded the village of Stockholm. The little church on the hill is a reminder of those faithful people who worshipped together, and comforted and sustained one another. We invite you to come as you are.

9 Heritage Woods LLC

N1593 Bogus Road, Stockholm, WI

763-568-8687

Kathy.Sweeney@comcast.net

Heritage Woods is owned and operated by Jörg and Kathleen in Pepin County in the historic driftless area of Wisconsin. We keep honeybees and sell their delicious honey locally. We landscape with native pollinator friendly plants. We love to share our knowledge and experience with workshops and consultations on the care and nurturing of local pollinators.

10 Hop Dish & Vine

N2047 Spring St, Stockholm, WI

Hop Dish & Vine on FACEBOOK

A small gastro pub, who believes in community. Their LOCAL-centric approach means they support farmers, local businesses, and talented musicians and artists. Welcome to Stockholm's newest foodie stop on Spring Street. Wanna make Stockholm weird again!

11 Hugga Bugga

W12103 Hwy 35, PO Box 607 Stockholm, WI

612-308-1714

www.huggabugga.com

Hugga Bugga features beautiful handmade items from local craftspeople and a large assortment of quality yarns. Choose a rich, creamy goats' milk lotion in your favorite scent or a hand knit sweater for your sweet someone.

12 Humble Moon Folkstead Saloon

Hwy 35, Stockholm, WI

715-456-1063

Rustic Gallery and dining saloon. A new place to enjoy a meal and have a beverage on the Great River Road. The former Gelly's has been transformed into a place to gather friends, families, neighbors, out-of-town visitors, old-timers, artists, cowboys and hippies, bikers, dog lovers, theatre go-ers and of course, musicians. Sarah and Dan invite you to Explore the backyard garden and see occasional artist demonstrations.

13 Indigo Swan Jewelry & Fine Art

N2051 Spring Street, Stockholm, WI

651-231-2266

www.indigoswanguallery.com

Indigo Swan carefully curates a world-wide selection of hand-crafted art. Come take a look around—you'll find a collection of jewelry from all corners of the globe as Ann Mooney Design jewelry is joined by other jewelers and artisans to showcase a broad range of both casual and fine jewelry.

14 Iris & Oak, Gallery/Gifts

W12117 Hwy 35, Stockholm, WI

715-445-9121

Art gallery and gift shop in Stockholm, WI. Thoughtfully selected merchandise—specializing in fair trade, ethically sourced, handmade and authentic goods! Many local artists and products.

15 Maidenwood Weddings +Events

N447 244th Street, Stockholm, WI

715-544-7771

www.maidenwoodevents.com

Nestled in the bluffs between Maiden Rock and Stockholm, WI, Maidenwood is a wedding and event center that sits on a 40 acre nature reserve overlooking Lake Pepin of the Mississippi River. Just an hour from the Twin Cities metro, Maidenwood is an idyllic setting for your event.

16 Rivertown Landing

W12084 Wisconsin Hwy 35, Stockholm, WI

www.rivertownlanding.com

952-913-6502

Historical rental house in the heart of Stockholm. Make ev-

erlasting memories with your loved ones when you embark on a Stockholm adventure!

17 Rustic Road Gallery

W2596-20th Ave (aka Rustic Road), Stockholm, WI 54769

www.cooperhansen.com

Connecting people with nature by sharing photographs that encourage conservation practices. Featuring nature/wildlife prints, fine art photography and nature inspired gifts. Enjoy your visit inside and outside of the gallery listening to Pine Creek babble as it travels its creek bed to Lake Pepin.

18 Sandy's Clothing and Arts

W12098 Hwy 35, PO Box 602, Stockholm, WI

715-533-0159

sandysclothingandart.com

Sandy's Clothing and Art supports artists, ethical companies, and sustainable practices. By shopping here you have an opportunity to make a positive impact!

19 Savvy

N2055 Spring Street, Stockholm, WI

715-442-9044

Looking for an edge on your shopping experience? Savvy stays on top of and ahead of the fashion trends in both the women's fashion and home accent arenas. Visit them in their new place in Stockholm—just off Hwy 35 up Spring street, above the bakery.

20 Scandihoo

12092 Highway 35, Stockholm, WI

715-442-4000

www.scandihoo.com

Nordic Style with a kick! Welcome one and all to the cozy, Nordic Hygge (we say "hooga") shop newly situated in the hygge village of Stockholm. Blending traditional crafts with a fresh, modern aesthetic that embraces Scandinavian style and creativity, Scandihoo's Nordic collection includes crafts, clogs, unisex accessories, botanical and world culinary temptations.

21 Stockholm Art Fair

PO Box 15, Stockholm, WI

715-330-8439

www.stockholmartfair.org

For over 40 years, artists have been lining the lovely Stockholm Village Park overlooking Lake Pepin on the third Saturday each July. On July 16, 2022, the charming little village of Stockholm, Wisconsin will once again host one of the best art fairs around—over 100 juried artists with exceptional works of art, including paintings, jewelry, clay, glass, sculpture, fiber, wood, leather, photography and more.

22 Stockholm Institute & Museum

116 Spring St, Stockholm, WI

952-250-9587

23 Stockholm Pie & General Store/ StockHome

N2030 Spring St, Stockholm, WI

715-442-5505

www.stockholmpieandgeneralstore.com

Visit the world famous Stockholm Pie and General Store! Delectable pie, lunch, delightful treats and goodies, cheeses, wines, artisan brews and espresso. "One of the 18 legendary pie shops in the country." USA Today Also visit our Hygge inspired StockHome store!

24 The Palate Inc

W12102 Hwy 35, PO Box 640, Stockholm, WI

715-442-6400

www.thepalate.net

The Palate Gourmet Kitchen Store offers a shopping experience for your entertaining taste. We invite you to experience our selection of gourmet cookware, dinnerware, kitchen tools and unique home decor products featuring our spill proof tablecloth, Laudable Linens. Indoor and outdoor seating to enjoy wine by the glass or our new charcuterie boards. Check the website for the 2022 cooking class schedule!

CONTINUED FROM PAGE 7

25 Tip Top Farm and Garden

N3253 County Road E, Stockholm, WI
715-448-0256

www.tiptopfarmandgarden.com

Matt and Dan have lived in Stockholm since 2016 and love the outdoors and enjoy stewardship of the land and animals they keep. They always have fresh eggs for sale plus offer chicks in the spring and fertile eggs for hatching. Plan a farm visit and check out their veggie stand chock full of their homegrown vegetables and fruits.

26 Twin Bluff Farms

N2089 Twin Bluff Lane, Stockholm, WI
612-368-7311

www.twinbluffsfarms.com

Twin Bluff Farms is a wedding venue located on the river bluffs providing breathtaking views overlooking the Mississippi River and Lake Pepin. Choose between indoor or outdoor ceremony and/or reception sites. They offer endless photo opportunities plus all the services for your perfect wedding.

27 WideSpot Performing Arts Center

N2030 Spring St, Second Floor Stockholm, WI
714-495-2948

Find drama, music, comedy and storytelling - right in the heart of downtown Stockholm! WideSpot is the sweetest spot to see locally and nationally recognized performers on a village stage.

28 YMCA Camp Pepin

W10915 East Lake Drive, Stockholm, WI
651-388-4724

www.camppepin.org

Explore the world and find yourself. Camp Pepin offers a wide variety of programs and camps for all ages including facility rentals for your group outing. Camp Pepin can accommodate groups as small as 2 all the way up to 120.

PEPIN, WISCONSIN

29 Harbor View Café

314 First Street, Pepin, WI
715-442-3893

www.HarborViewPepin.com

Our kitchen is serving up the "best from scratch foods", sourced locally. Since 1980, our critically acclaimed restaurant has provided elegant, eclectic food in a congenial and casual atmosphere. High quality, fresh ingredients go into everything from homemade soups and breads, to seafood, meat and vegetarian entrees to show-stopping desserts.

30 Kyzmet Koffee

415 3rd Street, Pepin, WI
www.kyzmetkoffee.com

Recently remodeled and ready for you! A block from the Laura Ingalls Wilder Museum, Kyzmet has transformed this

location into a cozy, yet kitschy visual treat, paying homage to all things avocado. Coffees, teas, flatbreads, breakfast and lunch pizzas, paninis, baked goods and more.

31 Laura Ingalls Wilder Museum

306 Third St, PO Box 269, Pepin, WI
715-495-7624

www.lauraingallspepin.com

The Laura Ingalls Wilder Museum features many items Laura and her family would have recognized and recalls the era in which she lived. Complete with gift shop, the museum is open 10 AM - 5 PM DAILY (including weekends & holidays) from Mid-May thru Mid-Oct, then closed for the winter.

32 Lost Creek Retreat

2 miles from Lake Pepin

www.stockholmwisconsin.com/lostcreekretreat

Experience the rustic luxury of Lost Creek Retreat with its quiet nights and dark skies making for the perfect escape from busy life. This cottage is tucked into the rolling hills of the Driftless Region with a creekside apple orchard steps from the farmhouse.

33 Pepin Area Community Club (PACC)

310 Second St, Pepin, WI 54759
612-599-2757

www.pepinwisconsin.com

PACC (Pepin Area Community Club) is a successful alliance of merchants and interested community members in Pepin, Wisconsin, whose combined efforts create a thriving and vigorous business community.

34 Smith Bros. Landing

200 E. Marina Drive, Pepin, WI
715-279-1704

www.pepinsmith.com

Head to the waterfront next to the Pickle Factory in Pepin for the one of a kind decorative metalwork with glass offered by artist Dave Smith. Your garden will love additions of perennials like Hosta, Lillies and Sedum. Open daily April through December.

35 T & C Latane

412 Second Street, Pepin, WI
715-442-2419

www.spaco.org

Thomas and Catherine Latane have been creating original

metalwork in their Pepin workshop for more than 30 years. Tom's hand forged ironwork is functional in traditional Gothic, Renaissance, Scandinavian and Early American styles. Catherine makes tin cookie cutters shaped by hand into a wide variety of shapes.

36 The Country Stop of Pepin

1315 Charland Drive, Pepin, WI
715-442-2429

www.PepinCountryStop.com

The Pepin Country Stop is the area's premier produce market. Seasonal local fresh fruit abounds and they're the most popular stop in the region for fall harvest vegetables and pumpkins. Check out their antiques, garden art, outdoor furniture and storage buildings.

37 Tin Roof Boutique

202 3rd Street, Pepin, WI
715-225-4047

Your favorite spot on The Great River Road for all your home decor, local artisans, refurbished furniture, art and gifting needs! Lake Pepin, Wisconsin and Minnesota gift and souvenir items galore!

38 Villa Bellezza Winery & Il Forno Ristorante

1420 Third St - Hwy 35 - Pepin, WI
715-442-2424

www.villabellezza.com

Our classical Mediterranean style winery, restaurant and event complex welcomes visitors daily. Located in Pepin, WI, we're just a short day-trip from most metro locations, yet you'll feel as though you have been transported a world away!

More Non Profits making this area GREAT!

39 Fresh Art Tour

N658 968th St. Mondovi, WI
715-577-8894

www.freshart.org

It's the perfect time to visit Western Wisconsin! Join us for the 24th annual FRESH ART TOURS coming June 3-5 and October 7-9, 2022. Explore scenic back roads, wild flowers & woodlands on a self-guided tour of our home studios & galleries. Throughout the picturesque villages and countryside of Pepin and Pierce counties, the artists who call this area home welcome you. Come hear their stories and take home a bit of their inspiration. Grab a snack, pick up a brochure & tour map at any one of the sites, watch for Fresh Art logo signs along the way.

Lake Pepin Legacy Alliance

PO Box 392 Red Wing, MN
630-806-9909

www.lakepepinlegacyalliance.org

Join our effort to protect and restore Lake Pepin. Every voice makes a difference. Leading with the tools of education and information, together we can protect the natural heritage of Lake Pepin.

Community Supporters

Jacob Harris Family

Pam & Larry Horlitz

Dor Demma

Peter & Mary Deneen/Pepin Farm Potter

Joyce Garcia/Crafts by Joyce

**Stockholm to:**

Chicago - 355 Miles

Dubuque - 197 Miles

Duluth - 210 Miles

Eau Claire - 53 Miles

Fargo - 305 Miles

Green Bay - 245 Miles

Milwaukee - 283 Miles

Minneapolis - 70 Miles



Thank you for using social distancing practices when visiting!

A History of Lake Pepin

There is a spot where the Great River widens and slows, as it has for tens of thousands of years. The mythical place is known as Lake Pepin. Many thousands of years ago, the great water stretched from the mouth of the Chippewa River almost to where St. Paul, Minnesota now stands. The lake today is 22 miles long and up to 2 miles wide – making it the widest natural spot on the mighty Mississippi River.

People have long been part of the landscape of the magical lake. Ancient Mound cultures were well settled into the lush landscape around current Red Wing, with evidence going back 2500 years. The Medawakanton Sioux nation has deep roots in and around the lake and are still a vital part of the region. Legend has it that a fair maiden by the name

of Princess Winona, leaped to her death from the soaring bluff located between Stockholm and Maiden Rock to keep from having to marry a man she did not love.

In the 1680's the French made headway into the area, with Father Hennepin traveling through the area region. The name of "Lac de Pleur" or Lake of Tears was bestowed on the area by Father Hennepin, after his kidnapping on the lake by native tribes. Not long after, the French fort of Fort Saint Antoine was established just down river from the current Village of Stockholm. The happier name of Lake Pepin was bestowed on the area, in honor of Jean Pepin, a famous explorer who settled on the shores of the lake.

Small settlements grew along the shores of the lake, all with distinct personalities that continue to this day. Stockholm is the oldest village on the "West Coast of Wisconsin" founded by Swedish settlers in 1854. Bay City was settled in 1855, Maiden Rock was established in 1857, followed by Pepin in

1860. The small villages prospered with logging, fishing, clamming, and farming. Large commercial fishing operations and ice harvesting were all part of the economy. In 1867 a young lady by the name of Laura Ingalls Wilder was born in her family's cabin in the Big Woods, just outside of Pepin. A replica of her birthplace stands on the site and a delightful museum is in the village of Pepin.

The fortunes of the tiny villages waxed and waned over the decades, with most becoming decidedly sleepy by the 1960's and 70's. A rebirth started late in the 70's as artists discovered the breathtaking landscape and moved to the area. Soon tourists followed as the West Coast of Wisconsin became a magnet for visitors with thriving villages of shops, restaurants, guest houses, wineries, and wedding venues – along with the abundant beauty of nature making it an irresistible destination. 🌸

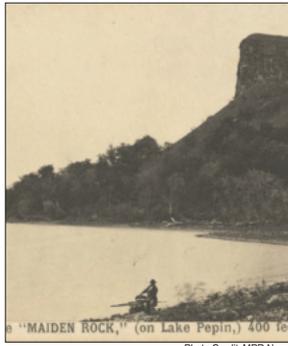


Photo Credit: MPR News



Photo Credit: Laura Ingalls Wilder Museum

LAURA INGALLS WILDER MUSEUM
& GIFT STORE

306 THIRD ST (HWY 35) - PEPIN, WISCONSIN
www.lauraingallspepin.com

Seasonal Hours:	Late Season Hours:
May 1 thru Oct 16, 2022: 10 AM - 5 PM Daily 7 Days per Week Incl. Holidays	Oct 21, 22, 23 Oct 28, 29, 30 10 AM - 5 PM

Her Story Begins Here

LAURA INGALLS WILDER DAYS
SEPTEMBER 10 & 11, 2022
- LauraDays.org -



VILLA BELLEZZA WINERY

**AN ITALIAN WINE EXPERIENCE
LOCATED IN PEPIN, WISCONSIN**

Wine Tastings | On-site Italian Restaurant | Wedding Spaces
OPEN ALL YEAR

Located along the scenic Great River Road
www.VillaBellezza.com

Extraordinary Venues for Special Events

These 6 Magical Spots Along Lake Pepin Are Ready To Make Dreams Come True

The soaring bluffs, gentle blue waters, gliding eagles and the site of sails in the wind all help make the Westcoast of Wisconsin the perfect destination for your special event. Weddings, reunions, events and gatherings at these six spots are sure to make memories forever. The locales run the gamut from high end elegant to laid back outdoor venues, all of them magical.

1. Villa Bellezza

What could be more romantic than escaping to an Italian village to get married? To meet in a stone tower for your first look. To share vows in a Roman temple surrounded by vineyards. To enjoy the magical spaces of your private Villa for wine, dinner and dancing. To escape for moments on the piazza and romance under the stars. They look forward to you bringing your family and friends for your wedding at Villa Bellezza. Celebrate your love in a romantic place that will continue to be a part of your life. Return throughout your life to experience our small Italian village and to relive your wedding day. And as



Photo Credit: Villa Bellezza

your family and circle of friends grow, Villa Bellezza can be a part of all of your lives — all members of La Famiglia Bellezza. The villa

has both indoor and outdoor venues available with exquisite facilities and great wine to boot at the vineyard. <https://www.villabellezza.com>.



- Outdoor Seating
- Wine by the Glass
- Charcuterie Boards
- Cooking Classes
- Gourmet Groceries
- Laudable Linens



the PALATE



for your entertaining taste



W12102 State Hwy 35
Stockholm, WI 54769
www.thepalate.net
715-442-6400

2. Hidden Meadow & Barn

Pure enchantment....That's what Hidden Meadows offers. Tucked away in the valleys of Pepin, Wisconsin, get lost in the rustic romance of The Hidden Meadow and Barn. From the moment you turn down the drive your heart will swoon over the incredible scenery that surrounds you. From the tree lined drive to the rolling hills of Back Valley, the stunning round barn and the magical ceremony location, The Hidden Meadow and Barn is what dreams are made of. <https://www.hiddenmeadowandbarn.com>.



Photo Credit: Kim Andera Photography

3. Liberty Tree Farm

Events come in all shapes and sizes. Liberty Tree Farm has the flexibility and capability to personalize your occasion. From intimate gatherings to large weddings, we can design an event that's right for you. Located just outside Stockholm, WI along the Great River Road. With scenic views of the Mighty Mississippi, rolling bluff-tops and charming river towns around every corner, the drive alone is reason to visit. At liberty tree you will find the "GreenHouse", 64' x 40' greenhouse themed indoor space, the Stage, ready for entertainment of any kind, 15 acres of private land with multiple sites for ceremonies, beautifully groomed hiking trails and camping for your guests! <http://www.libertytreefarm.org>.

4. Twin Bluff Farms

Twin Bluff Farms is located in picturesque Stockholm, Wisconsin on the bluffs providing breathtaking views overlooking Lake Pepin on the Mississippi River. The venue boasts both indoor or outdoor options for your ceremony and reception. The breathtaking location allows you to be surrounded by endless photo opportunities with lake views, an orchard, vineyard, gardens, and many beautiful places to wander. Included with your booking is a bridal suite, commercial kitchen for your caterer, portable bar, sonos sound system, portable heaters, fire pits, tables, chairs and linens. Stir up the excitement by letting them host your groom's dinner, as well! Explore all the offerings at <https://twinblufffarms.com>.

5. Maiden Rock Retreat

Maiden Rock Retreat offers a unique event venue on beautiful Lake Pepin. The

building was built as a creamery in the early 1940's and the owners have maintained as much of the original character as possible while creating comfortable spaces. Throughout the building guests will find details that won't be found in modern structures, making your event or vacation rental a memorable experience. The venue offers soaring spaces, kitchen and dining areas, lounge and stage and available lodging all in house. The event space comfortably handles groups up to 75 people. Discover more at <https://maidenrockretreat.com>.

6. Maidenwood Weddings & Events

Nestled in the bluffs between Maiden Rock and Stockholm in Western Wisconsin, Maidenwood is a wedding and event center that sits on a 40-acre nature reserve with views of Lake Pepin of the Mississippi River. Maidenwood is an idyllic setting for your event. With stunning views of woodland forests, wildflower meadows, bluffs and ridges, Maidenwood offers exclusive amenities for up to 200 guests and the freedom to roam throughout the property to capture the perfect photos for your big day. Choose from a wildflower filled wedding circle with lake views, a romantic pine grove setting or the beautiful white barn. Learn more at <https://maidenwoodevents.com>.



Photo Credit: Hidden Meadow & Barn

UNIQUE GIFTS, DECOR, APPAREL & HANDBAGS, ALONG WITH LOCALLY MADE WORKS OF ART FROM WOODWORKING, WINE BARREL ART, JEWELRY, RUGS, FLORAL & MORE LOCATED ON THE GREAT RIVER ROAD.

2023 Third Street, Pepin | 715-225-4047
LIKE US ON FACE BOOK @TIN ROOF PEPIN FOR ALL THE LATE ST

Arts and Culture

Annual Events To Experience And Celebrate Along The Shores Of Lake Pepin

The Great River Road corridor on the Wisconsin side of Lake Pepin on the Mississippi has a deep history in celebrating the arts and culture of our region. Celebrations and festivals fill the calendar with enticing reasons to join in the fun! This list takes a look at some of the most beloved annual events. Many you can still enjoy this year and others you can mark your calendar for next year! You can find information on all events at www.stockholmwisconsin.com or check out the individual links below.

Lake Pepin Pride Friday, Saturday & Sunday, June 10th, 11th & 12th, 2022 (Second weekend of June every year)

The Village of Stockholm, this magical spot on the river, is home to Lake Pepin Pride. The annual event brings together the diverse community that makes the Lake Pepin area its home. Everyone is very, very welcome to come celebrate love, family and belonging! The event starts with a Friday night kick off community potluck and something enticing and uplifting from Flyway Film Festival. Saturday begins with a celebration filled with music, vendors, nonprofits, and fun and creative events for kids and kids at heart, Saturday evening brings out the colorful and awesome Pride Show. Sunday rounds out the weekend of fun and celebration with the immensely popular Drag Brunch! Visit Lake Pepin Pride on Facebook for updates!

Annual 4th of July Para de & Festivities Sunday, July 4th, 2022

There is nothing more pure "Americana" than celebrating the Fourth of July in a small town. Join in the celebration for the annual parade at 1 pm followed by music and happenings around town. Hang out till dark and enjoy fire works just up the hill in Lund, up the road in Maiden Rock or down in Stockholm Park where you can see fireworks from Lake City, Wabasha, Maiden Rock and Red Wing! Visit www.stockholmwisconsin.com for details.

Stockholm Art Fair: Saturday, July 16th, 2022 (Third Saturday of July every year)

A grand summertime tradition returns to the shores of



Photo Credit: Scandihoo

Lake Pepin with the 48th Stockholm Art Fair on Saturday, July 17, 2021, 10:00 a.m.-5:00 p.m. More than ninety new and returning artists have been juried into the spectacular one-day festival in the beautiful Stockholm Village Park. They will be showcasing work in all media including pottery, metal sculpture, jewelry, painting, printmaking, photography, fiber, wood, and glass. Accompanying them is an equally talented and diverse line-up of musical performers gracing the stage throughout the day, fine local food vendors will be providing eats and treats on-site. Visit www.stockholmartfair.org for details

Fresh Art Tours Spring: June 3rd, 4th & 5th, 2022; Fall: October 7th, 8th & 9th, 2022

Join us on the 23rd Fall Fresh Art Tour! Explore scenic backroads and submerge yourself in nature's autumn artistry on this self-guided tour of our home studios and galleries. Throughout the picturesque villages & countryside of Pepin & Pierce counties, the artists who call this area home welcome you. Come hear their stories and take home a bit of their inspiration. Grab a snack, pick up a tour map at any one of the sites, and watch for Fresh Art Tour signs along the way. More info available at www.freshart.org

Women's Weekend: Stockholm Style Friday, Saturday & Sunday, November 4th, 5th & 6th, 2022 (First full weekend of November every year)

This annual event celebrates the glories of fall and friendship! You will find the Village of Stockholm filled with special events, activities, food, fellowship, and fun! Visit www.stockholmwisconsin.com for full details over the next few months.

Pepin Nouveau Release Party at Villa Bellezza

Thursday, November 17th, 2022 5:00pm-7:00pm

On the third Thursday of November, the Villa releases the first wine of the season, their Pepin Nouveau. Join us for complimentary food, the first taste, and buy some Nouveau for your holiday gatherings. Complimentary tastings of the Pepin Nouveau will continue through the following weekend. Visit www.villabellezza.com for details.

God Jul: A Stockholm Christmas Saturdays: December 3rd, 10th & 17th, 2022 (First three weekends of December every year)

A three weekend-long celebration of the Season! Each weekend is filled with beauty, creativity, and the true spirit of the Holiday.

December 3rd: A SWEDISH CHRISTMAS A celebration filled with tradition! Visit with our very own Jultomte & Mini Tomte, Photo Ops, Gifts & Holiday Treats! Keep your eyes peeled for the "Jultomte," a gnome-like creature who generally makes an appearance around Christmastime, riding a horse-drawn wagon through the village. (Weather permitting) Santa Lucia and our mini-Tomte will be in the village for photo opportunities and visiting. Gifts, hot drinks and holiday food throughout the day!



Photo Credit: Char Scherer

December 10th: Holiday Market Fill your holiday with joy as your Wishlist with unique and lovely things from the merchants of the village. Start your day at the Holiday community market at Twin Bluff Farms from 9-12. Local artists, food vendors and holiday treats fill the event center. After your visit to the Farm, wander down the hill to the village proper and explore the many shops, galleries, boutiques and eating establishments for one of a kind holiday gifts and beautiful holiday finds!

December 17th: Fires of Stockholm Celebrate the Winter Solstice! After 4 P.M. See the village lit as if in a magic fairy tale as the streets are lined with luminaries, ice candles, torches and bon fires as the sun wains, culminating in a Solstice Celebration featuring fire dancers. Breathtaking and fun to view them all outside and enjoy some cookies and hot chocolate. Vote for your favorite and then attend the Fire Dancers following! Visit www.stockholmwisconsin.com for details.

Villa Bellezza Outdoor Christmas Market Weekends beginning Saturday, November 12th through Sunday, December 18, 2022 12:00pm-5:00pm

Join in to experience the tradition of a European outdoor Christmas market on the Wisconsin Great River Road. The Villa transforms Piazza Bellezza into a European Christmas market offering unique art, crafts, and merchandise for gifts and for yourself. Outdoor café seating with fur-covered seats adds to the authentic experience. Visit www.villabellezza.com for details. ❄️

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Traditional & New Nordic
Hygge Home
Unisex Accessories & Clogs

Visit our
boutique in
the heart of
Stockholm!



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www.scandihoo.com
12092 Hwy 35
Stockholm, WI

2022 Events and Happenings

MARCH

Saturday, March 19th 2pm

Annual St. Patrick's Day Parade Stockholm, WI

APRIL

Saturday, April 9th 9-Noon

2nd Saturday Farmer's Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

Saturday, April 15th

Annual Spring Flood Run

Lake Pepin • Hwy 35 on the Mississippi River

One of the largest and oldest motorcycle charity runs in the country, working to raise money for Gillette Children's Hospital.

Monday – Saturday, April 18th – 23rd

Earth Week Clean Up Along Lake Pepin

Get outside and clean up our river community during Earth Week!

MAY

Thursday – Sunday, May 5th – 8th

100 Mile Garage Sale

Saturday, May 14th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

JUNE

Friday – Sunday, Jun 3rd – 5th
10am – 5pm

Spring Fresh Art Tour

Studio and gallery tour throughout the picturesque villages and countryside of Pepin, Pierce and Buffalo counties. www.freshart.org



Saturday, June 4th

Tour de Pepin Along Lake Pepin

15th annual event offering cycling enthusiasts the opportunity to enjoy the captivating terrain and historic towns that line Lake Pepin along the Great River Road. https://lakecity.org/news-events/tour-de-pepin.



Friday – Sunday, June 10th – 12th

Lake Pepin Pride Celebration Stockholm, WI

Follow us on Facebook (LakePepinPride) or visit www.stockholmwisconsin.com for a description of this event and more details.

Saturday, June 11th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

JULY

Monday, July 4th 1pm

Annual Independence Day Parade Stockholm, WI

Saturday, July 9th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms Stockholm, WI
www.twinblufffarms.com

Saturday, July 16th 10am – 5pm

48th Annual Stockholm Art Fair Stockholm, WI

www.stockholmartfair.com

Saturday, July 23rd

Lake Pepin Legacy Alliance

Concert Liberty Tree Farm
Stockholm, WI

Featuring The Pistol Whippin' Party Penguins. Check stockholmwisconsin.com for details.

AUGUST

Saturday, August 13th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

SEPTEMBER

Saturday and Sunday, Sept. 10th and 11th

Laura Days (Laura Ingalls Wilder Days) Pepin, WI

Family event featuring arts and educational entertainment based on the early American pioneer experience of storybook author Laura Ingalls Wilder. Please check website for updates www.lauradays.org

Saturday, September 10th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

Sunday, September 18th

Annual Fall Flood Run

Lake Pepin • Hwy 35 on the Mississippi River

One of the largest and oldest motorcycle charity runs in the country working to raise money for Gillette Children's Hospital.

OCTOBER

Friday – Sunday, Oct. 7th – 9th 10am – 5pm

Fall Fresh Art Tour

Studio and gallery tour throughout the picturesque villages and countryside of Pepin, Pierce and Buffalo counties. www.freshart.org

Saturday, October 8th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com



NOVEMBER

Friday – Sunday, November 4th – 6th

Women's Weekend: West Coast Style

On the West Coast of Wisconsin - Bay City to Nelson
Please go to www.stockholmwisconsin.com for details.

Saturday, November 12th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms Stockholm, WI
www.twinblufffarms.com

Saturdays and Sundays, every weekend from November 12th through December 18th, 12pm – 5pm

Villa Bellezza Outdoor Christmas Market

Pepin, WI
www.villabellezza.com

DECEMBER

November 26th to December 18th, 2022

Over the River and Through the Woods, To the West Coast of Wisconsin We Go!

Holidays On The Great River

Check out details below and www.stockholmwisconsin.com

Saturdays and Sundays, every weekend through

December 18th 12pm – 5pm

Villa Bellezza Outdoor Christmas Market, Pepin, WI

www.villabellezza.com

Saturday, December 3rd, 10th and 17th, 2022

God Jul: A Stockholm Christmas

A three weekend-long celebration of the Season! Each weekend is filled with beauty, creativity, and the true spirit of the Holiday. **December 3rd:** A SWEDISH CHRISTMAS - A celebration filled with tradition! Visit with our very own Jultomte & Mini Tomte, Photo Ops, Gifts & Holiday Treats! **December 10th:** HOLIDAY MARKET - Fill your holiday with joy and your wishlist with unique and lovely things from the merchants of the village! Start your day at the Holiday community market at Twin Bluff Farms from 9-12. Local artists, food vendors and holiday treats fill the event center. After your visit to the Farm, wander down the hill to the village proper and explore the many shops, galleries, boutiques and eating establishments for one of a kind holiday gifts and beautiful holiday finds! **December 17th:** FIRES OF STOCKHOLM - Celebrate the Winter Solstice! See the village lit as if in a magic fairy tale as the streets are lined with luminaries, ice candles, torches and bon fires as the sun wains, culminating in a Solstice Celebration. Lighting starting at 4, followed by fire events. www.stockholmwisconsin.com

Saturday, December 10th 9-Noon

2nd Saturday Farmers Market

Twin Bluff Farms, Stockholm, WI
www.twinblufffarms.com

