



MEMBERSHIP AGREEMENT

Must be returned to WCOW for membership status

West Coast of Wisconsin Business & Tourism Association

Membership Agreement (Application is TWO PAGES)

_____ (Name of Business) agrees to be a participating member of the West Coast of Wisconsin Business & Tourism Association (WCOW) for 2024.

Dues are as follows:

- \$399 membership rate available to In Stockholm Business
- \$299 membership rate available to Area Partners Business
- \$75 membership rate available to Artists and Home-Based businesses
- \$75 membership rate available to Non-profit organizations
- \$50 membership rate available to Community Supporters

Membership/advertising payments are due in full October 15, 2023.

Receive 20% off your ad cost when paid by September 30, 2023 - EARLY BIRD DISCOUNT

I understand the 2024 membership is contingent on paying the dues on or before the due date. Signed Date _____

We are eager to make the WCOW membership experience productive for all members.

Please let one of the officers know if you have any questions or concerns with a phone call or email so we can address your questions in the most effective way possible.

THE FOLLOWING INFORMATION IS REQUIRED FOR INCLUSION IN THE TRAVELER AND WEBSITE

Please provide all information required below. All images to represent your business should be high resolution, in jpeg, pdf or png file formats and sent to: alanabode@gmail.com . This ensures accurate and updated information on our website and The Traveler in a timely manner.

Business Name: _____

Phone Number: _____ **Address:** _____

Web Site: _____ **Email 1:** _____

Email 2: _____

Description of Business & Hours of Operation:



MEMBERSHIP AGREEMENT CONT.

Please help the marketing committee by submitting any events and the dates that you believe should appear in the 2024 Special Events brochure by January 1st, 2024. Marketing is also seeking additional new photography, high-resolution photos only. These photos should help tell the story about the West Coast of Wisconsin area. Send images to alanabode@gmail.com. The Marketing Committee reserves the right to make final photo selection and reproduce any photography provided by the members for WCOW purposes. Submission of photography implies your approval for WCOW use.

Return this form along with your payment to:

(ONLINE PAYMENT option instructions on bottom of PAGE 2)

West Coast of Wisconsin Business & Tourism Association, PO Box 620, Stockholm, WI 54769

Make checks payable to WCOW.

For the Wisconsin Business & Tourism Association to continue to succeed in promoting our villages and region, it is crucial that we have help from members. Please indicate the level of commitment to expect with your membership. We encourage you to select at least one committee on which you are willing to serve. If you have additional ideas about what you would like to contribute, please let us know.

ATTEND MEETINGS REGULARLY in person or via Zoom (Feb, May, Aug and Nov)

Each Member must designate a proxy for voting purposes if you cannot attend a meeting.

Name of Proxy #1.

Name of Proxy #2.

In the event my designated proxies cannot attend a meeting, I give my proxy to any officer.

SUBMIT HIGH QUALITY IMAGES/VIDEO of EXPERIENCES IN THE AREA when possible

VOLUNTEER FOR PROJECTS THROUGHOUT THE YEAR

CHAIR A COMMITTEE _____Marketing/Events _____Operations/By-Laws

JOIN A COMMITTEE _____Marketing/Events _____Operations/By-Laws

Marketing/Events: Help with planning and coordinating promotional campaigns and organizing events

Operations/By-Laws: Coordinate activities and services such as bookkeeping, contract personnel, day to day and help membership have a general understanding of the guidelines the organization follows and how to make changes

***** PLEASE INCLUDE PAYMENT WITH AGREEMENT or PAY ONLINE*****

* ONLINE PAYMENT INSTRUCTIONS:

-Visit the WCOW website at www.thewestcoastofwisconsin.com

-Click on JOIN WCOW

-Choose the appropriate membership/advertising package for 2024

-Add to cart and proceed to checkout

Any questions/issues with the online payment process; please contact WCOW Accounting: