

West Coast of Wisconsin Festivals & Cultural Events

9 awesome annual events to experience and celebrate along the shores of Lake Pepin

The Great River Road corridor on the Wisconsin side of Lake Pepin on the Mississippi has a deep history in celebrating the arts and culture of our region. Celebrations and festivals fill the calendar with enticing reasons to join in the fun! This list looks at 9 of the most beloved annual events. Many you can still enjoy this year and others you can mark your calendar for next year! You can find information on all at www.stockholmwisconsin.com or check out the individual links below.

1. Annual 4th of July Parade & Festivities: Sunday, July 4th 2021

There is nothing purer Americana than celebrating the Fourth of July in a small town. Join in the celebration for the annual parade at 1 pm followed by music and happenings around town. Hang out till dark and enjoy fire works just up the hill in Lund, up the road in Maiden Rock or down in Stockholm Park where you can see fireworks from Lake City, Wabasha, Maiden Rock and Red Wing! Visit www.stockholmwisconsin.com for details.



2. Stockholm Art Fair: July 17th, 2021. (Third Saturday in July every year.)

A grand summertime tradition returns to the shores of Lake Pepin with the 47th Stockholm Art Fair on Saturday, July 17, 2021, 10:00 a.m.-5:00 p.m. More than ninety new and returning artists have been juried into the spectacular one-day festival in the beautiful Stockholm Village Park. They will be showcasing work in all media including pottery, metal sculpture, jewelry, painting, printmaking, photography, fiber, wood, and glass. Accompanying them is an equally talented and diverse line-up of musical performers gracing the stage throughout the day. Beginning at 10 a.m. Greg Herriges will present his “Progressive Whirled Music” followed by Stockholm Art Fair music program coordinators and international chart-topping duo, Patchouli and Terra Guitarra. After the artist awards announcements at 1:30, brother-led acoustic folk musicians Trapper Schoepp will take the stage. Perennial favorites Yata, Sinz, & Orfield will close out the festival with their soulful vocals, guitar, and saxophone.

Fine local food vendors will be providing eats and treats on-site. Adding to the family-friendly fun this year,

professional clown Vinnie Van Goof who “paints hearts and minds with laughter and delight” will be presiding over the children’s activities area. Visit www.stockholmartfair.org for details



3. Fall Fresh Art Tour: October 1st, 2nd, 3rd, 2021 (The first full weekend in October every year.)

Join us on the 23rd Fall Fresh Art Tour

Explore scenic backroads and submerge yourself in nature’s autumn artistry on this self-guided tour of our home studios and galleries.

Throughout the picturesque villages & countryside of Pepin & Pierce counties, the artists who call this area home welcome you.

Come hear their stories and take home a bit of their inspiration.

Grab a snack, pick up a tour map at any one of the 21 sites, and watch for Fresh Art Tour signs along the way.

More info available at www.freshart.org



4. Women’s Weekend: Stockholm Style, Friday, Saturday & Sunday, November 5-7, 2021 (The first full weekend in November every year)

The annual event celebrates the glories of fall and friendship. You will find the Village of Stockholm filled with special events, activities, food, fellowship, and fun! Visit www.stockholmwisconsin.com for full details over the next few months.



God Jul: A Stockholm Christmas. Saturday Dec 4th, 11th and 18th ,2021 (First three weekends in December every year)

A Three weekend long celebration of the Season! Each weekend is filled with beauty, creativity, and the true spirit of the Holiday.



5. Dec 4th: A SWEDISH CHRISTMAS

A celebration filled with tradition!

Visit with our very own Jultomte & Mini Tomte, Photo Ops, Gifts & Holiday Treats!

Keep your eyes peeled for the "Jultomte," a gnome-like creature who generally makes an appearance around Christmastime, riding a horse-drawn wagon through the village. (Weather permitting) Santa Lucia and our mini-Tomte will be in the village for photo opportunities and visiting.

Gifts, hot drinks and holiday food throughout the day!

6. Dec 11th: Holiday Market

Fill your holiday with joy and your Wishlist with unique and lovely things from the merchants of the village.

Start your day at the Holiday community market at Twin Bluff Farms from 9-12. Local artists, food vendors and holiday treats fill the event center. After your visit to the Farm, wander down the hill to the village proper and explore the many shops, galleries, boutiques and eating establishments for one of a kind holiday gifts and beautiful holiday finds!

7. Dec 18th: Fire of Stockholm

Celebrate the Winter Solstice! See the village lit as if in a magic fairy tale as the streets are lined with luminaries, ice candles, torches and bon fires as the sun wains, culminating in a Solstice Celebration featuring fire dancers. Visit the Gingerbread Village brought to you by WideSpot Performing Arts Center starting at 4 PM. Build your own Gingerbread creations to enter, or just come to marvel at the beauty and creativity! Breathtaking and fun to view them all outside and enjoy some cookies and hot chocolate. Vote for your favorite and then attend the Fire Dancers following!

Additional 2022 Events.

8. May Day Celebration: Saturday, May 7th. 2022

May Day is a holiday rich in history and folklore, celebrating the return of spring! Learn about some of the fun traditions, from May Day baskets to dancing around the maypole. May Day is rooted in agriculture. Springtime festivities filled with song and dance celebrated the sown fields starting to sprout. Cattle were driven to pasture, special bonfires were lit, and doors of houses as well as livestock were decorated with yellow May flowers.

In Stockholm the celebration takes center stage at Humble Moon Saloon and Folkstead. Celebrate Spring, new life, nature & community with May Baskets, Campfires, Live Music and Fire Dancers! The festivities start around noon and go into the wee hours of the night. Visit Humble Moon Folk Stead Saloon on Facebook for details or call (715) 456-1063



9. Lake Pepin Pride: Friday, Saturday and Sunday, June 10th, 11th and 12th. 2022 (Second weekend of June every year)

The Village of Stockholm, this magical spot on the river, is home to Lake Pepin Pride. The annual event brings together the diverse community that makes the Lake Pepin area its home. Everyone is very, very welcome to come celebrate love, family and belonging! The event starts with a Friday night kick off community potluck and something enticing and uplifting from Flyway Film Festival. Saturday begins with a celebration filled with music, vendors, nonprofits, and fun! Creative events for kids and kids at heart from 11-4, Saturday evening brings out the colorful and awesome Pride Show. Sunday rounds out the weekend of fun and celebration with the immensely popular Drag Brunch! Visit Lake Pepin Pride on Facebook for updates!

